

# Improving your marketing strategy



We advise you in the redaction and personalization of the marketing documentation.



We are defining with you a distribution strategy and elaborating the main characteristics of UCITS and mandates under your management.



We set up events for you to meet up with investors and promote your initiative.



In order to improve your development ability, we are setting up for you marketing and communication campaigns (roadshow, one to one, specific events).

# Improving your marketing strategy



We advise you in the redaction and personalization of the marketing documentation.



We elaborate fund operating budgets, and calculate global costs.



We assess the return on investment rate (ROI), and carry out a treasury forecast



We are defining with you the main characteristics of the UCITS or mandates under management.